

**BIGGER. BETTER.
GET ON BOARD NOW.**

Western Pennsylvania

**MUSKIE
MAX**



RESERVE YOUR SPACE.

CLEAR YOUR CALENDARS

2024 MUSKIE MAX - NEW VENUE - NEW FORMAT

WHEN

EVENT DATES

MARCH 2 & 3, 2024

SATURDAY: 3/2/24 9 AM - 5 PM SUNDAY: 3/3/24 10 AM - 3 PM


WHERE



1500 W. Chestnut St.
Washington, PA 15301



ABOUT THE VENUE / AREA

- **WASHINGTON CROWN CENTER** is a bright & lively regional mall with over 670,000 square feet of indoor space – host to several anchor stores including ever-popular **M@C Discount**, **Rural King**, and more
- **MUSKIE MAX** floorplan, retro-fit for high-traffic exposure for **our current loyal attendees**, now offers opportunity to **reach a NEW audience of outdoor sports enthusiasts** who frequent the region
- **easy access** from major highways + interstates - literally 1 minute off I-70 
- **four (4) times more parking** than former venues
- **commercial entrance door** provides access for our boat / truck dealers
- **several hotel accommodation options** within 1/2-mile of the venue
- **top-rated** casino / racetrack + outlet shopping + restaurants nearby



GET THE LATEST expo developments on Facebook, Instagram, and the MUSKIE MAX website.

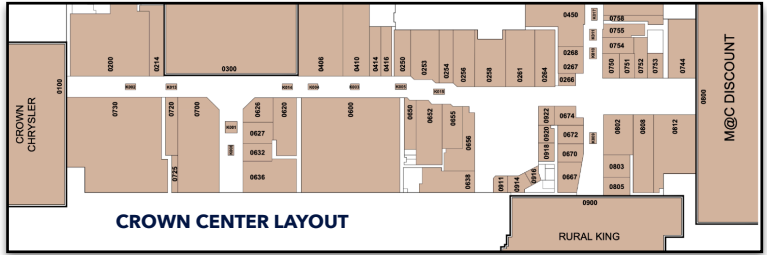
www.MUSKIEMAX.com

 @WESTERNPAMUSKIEMAX

 @MUSKIE_MAX

**SPACES
WILL NOT
LAST
LONG!**

**MUSKIE MAX
CORRIDOR**



★ **SPACE ASSIGNMENT is first-come / first-served basis.** ★

RESERVE YOUR SPACE ASAP

724-494-0774 / shawn@core3group.com

ACCOMMODATIONS

ALTHOUGH THERE ARE SEVERAL HOTELS NEAR WASHINGTON CROWN CENTER, HERE ARE A FEW NEARBY OPTIONS TO CONSIDER. BOOK EARLY - ROOMS GO QUICKLY -

IGNORE ANY HOTEL BLOCK OFFERS - WE DO NOT RESERVE ROOM BLOCKS AT ANY HOTELS.

**DON'T
GET
SCAMMED!**

HOTEL	LOCATION	APPROX. RATE PER NIGHT	RATING (out of 5)	CALL FOR RESERVATIONS + RATES
Ramada by Wyndham 1170 W Chestnut St, Washington, PA 15301	1/2-MILE from VENUE	Rates vary.	★★★½ 3.5	724-225-9750
Motel 6 Washington 1385 W Chestnut St, Washington, PA 15301	1/2-MILE from VENUE	Rates vary.	★★★½ 3.3	724-222-6500
Red Roof Inn Washington 1399 W Chestnut St, Washington, PA 15301	1/2-MILE from VENUE	Rates vary.	★★★★ 4	724-228-5750
Days Inn by Wyndham 1370 W Chestnut St, Washington, PA 15301	1/2-MILE from VENUE	Rates vary.	★★★½ 3.5	724-350-8528
HomeTowne Studios HTS, 2110 N Franklin Dr, Washington, PA 15301	1/2-MILE from VENUE	Rates vary.	★★★★½ 4.2	724-884-0299



MARCH 2 & 3, 2024



2024 EXHIBITOR PACKAGE

Western Pennsylvania MUSKIE MAX 2024

BOOTH RATES + TERMS

- STANDARD BOOTH SPACE:
 - SIZE: 10' WIDE x 8' DEEP
 - SPACE INCLUDES: 6' Table + two (2) chairs + Pipe & Drape Dividers + two (2) EXHIBITOR PASSES
 - FEE: \$365.00 – NO EXCEPTIONS – Payment in Full is Required.
- DOUBLE BOOTH SPACE: 20' WIDE X 8' DEEP / 4 EXHIBITOR PASSES
 - FEE: \$665.00 – NO EXCEPTIONS – Payment in Full is Required.
- TRIPLE BOOTH SPACE: 30' WIDE X 8' DEEP / 6 EXHIBITOR PASSES
 - FEE: \$950.00 – NO EXCEPTIONS – Payment in Full is Required.
- Addt'l EXHIBITOR PASSES for Staff beyond your allotment are available @ \$15 each.
- ELECTRIC Hook-up is available for one flat rate of \$15 regardless of Booth Size. (If you require ELECTRIC, please bring extension cords & power strip.)

★ SPACE ASSIGNMENT is first-come / first-served basis. ★

PRINT PRINT OR TYPE

Business Name _____

Primary Contact _____ Phone _____

Address _____

City _____ State / Province _____ ZIP _____

Email Address _____

Names on Badges (print) 1.) _____ 2.) _____

3.) _____ 4.) _____

5.) _____ 6.) _____

Authorized Signature _____ Date _____

OFFICE USE ONLY

BOOTH # ASSIGNMENT _____

PAYMENT RCV'D: AMOUNT _____ DATE _____ CHECK / PP / CC# _____

If Paying by Check Please Make Checks

Payable to:

CORE 3 GROUP



Send Signed Contract & Payment to:

CORE 3 GROUP
Attn: MUSKIE MAX
P.O. BOX 15801
Pittsburgh, PA 15244



For More Information:

Shawn Leopardi
724-494-0774
or
SHAWN@CORE3GROUP.com



2024 EVENT INFO, RULES, and REGULATIONS

PLEASE REVIEW

[SIGNING THE REGISTRATION FORM ACKNOWLEDGES YOU HAVE READ AND AGREE TO THESE TERMS.]

1. **Who May Exhibit:** The "Event" is reserved for exhibits by retailers and manufacturers in the Event area and may be staffed by manufacturers, representatives, retailers, wholesalers, professional services, and/or distributors. Subleasing/sharing is **not permitted** unless pre-arranged with and approved by event management (example: Manufacturers / retailers renting to or sharing a section with another retailer).
2. **Payment of Space:** All monies paid shall be retained by event management in the event exhibitor fails to fulfill or violates contract or withdraws from the event.
3. **Installation:**
 - A. Booth walls may not exceed 8 ft. in height. Event management will supply Pipe & Drape Booth Space Dividers. Any exceptions need to be discussed in advance with event management for review and approval.
 - B. No partitions, frames or uprights over four (4) feet in height are allowed in exhibit space unless approved by event management.
 - C. No damage of any nature may be done to any portion of the exhibit area. No adhesives / tacking elements are permitted on venue walls.
 - D. Setup Time: **Friday, March 1, 2024 - 12:30 PM - 8:00 PM**
 - E. Tear Down: **Sunday, March 3, 2024 - 3:00 PM**
 - F. Event Hours: **Saturday, March 2, 2024 - 9:00 AM - 5:00 PM**
Sunday, March 3, 2024 - 10:00 AM - 3:00 PM
4. **Safety:** All decorations and exhibit materials must be of flame proof material or be made fireproof. The following Materials/Items are not permitted: helium balloon tanks, glitter, LP gas tanks (empty or full), weapons, open flame, or fires. Open alcohol containers are prohibited in event area with the exception of the food court.
5. **Electrical Compliance:** All electrical wiring and equipment must meet local electrical code.
6. **Services:**
 - A. The event management will be responsible for sweeping and maintaining the event aisles. Exhibitor must, at their own expense, keep their spaces clean, safe, and exhibits in good order.
 - B. The event management shall use proper and reasonable care to have all power, air, water, and gas services installed and operation during event. The event management, however, shall not be responsible for late installation or interruptions of any such services.
7. **Insurance:** Exhibitors who desire insurance on their exhibits must place the same at their own expense. Attention is particularly called to the necessity or insurance covering all risks (liability, fire, theft, damage, etc.) on your exhibit from place of shipment to the exhibition building and return -- including the period during which goods remain in the exhibition building/property. Attention is also called to the need for exhibitor to carry workman's compensation with Employers liability.
8. **Security:** The event management shall be responsible for providing security for surveillance of the exhibit area only. Individual exhibit security is the responsibility of the exhibitor. The event management assumes no responsibility for goods delivered to the center or materials, exhibits, or products brought into or left in the center. This venue is public space - please secure your materials to eliminate theft.
9. **Regulatory Compliance:** Exhibitor shall be responsible for identifying and complying with all applicable federal, state, and local laws, rules and regulations, including those concerned with safety, registration and licensing, and taxation. It is the exhibitor's responsibility to determine if their business activities require registration for the collection of sales/use tax. Event management will not take responsibility for registering your business or for the collection/remittance of any tax.
10. **Exhibitor Professionalism:** Exhibitor may not cause harm to or defame other exhibiting manufacturers' exhibits, persons, or products or reputation during the expo. Unprofessional behavior, visibly impaired, or intoxicated, will not be tolerated. Exhibitors who do not abide by these rules will be escorted out of the exhibit space, turned over to local authorities, and will not be eligible for future registration. Exhibitors escorted out of the expo space, due to violation of this provision, shall be considered to have forfeited all monies paid to participate.
11. **Liabilities:** Exhibitor hereby agrees to indemnify, and save harmless, event management, event center, their managers, officers, sponsors, employees, agents, successors and assigns from any suit or claim for personal injury, or for property damage or for loss of use of property by whomsoever sustained on or about the exhibitor's display space or rising out of exhibitor's participation in the event unless damage or injury is due solely to the negligence of the event management or event center.
12. **Force Majeure:** In the event the show or any part of the exhibit area thereof is unavailable whether for the entire event or a portion of the event as a result of fire, flood, tempest, or any other such cause or as a result of governmental intervention, malicious damage, acts of war, strike, lock-out, labor dispute, riot, or any other cause or agency over which the show has no control or should the show decide that because of any such cause it is necessary to cancel, postpone, or re-site the event, or reduce the installation time, event time, or move-out time, the show shall not be liable to identify or loss direct or arising as result.
13. **Amendments:** Event management shall have the full power in the interpretation and enforcement of all rules contained herein. Event management shall also have the power to make such amendments thereto and such further rules and regulations as shall be considered necessary for the proper conduct of the exhibition.
14. **Cancellation:** Core 3 Group, LLC, reserves the right to cancel the **MUSKIE MAX PLUS EXPO** event at any time. If the show is cancelled for any reason, all paid Exhibitors have the option for either full refund of registration fees OR reserve their space for next scheduled event date.